



🏠 Mode	On Campus
🕒 Duration	4 years
📄 Credits	240 ECTS
€ Fee	8,500€/per year
📍 Campus	UCAM ESESA Malaga
🌐 Language	English
👥 Places	36

STUDENT PROFILE

This program is designed for students who are curious, proactive, and interested in creating innovative solutions and business opportunities. It is ideal for individuals who enjoy teamwork, leadership, problem-solving, and learning through real-world projects, while developing the skills needed to succeed in entrepreneurial and international business environments.

"The Bachelor's Degree in Entrepreneurship prepares students to **identify opportunities, develop innovative solutions, and create sustainable business ventures.**"

OBJECTIVES

The Bachelor's Degree in Entrepreneurship prepares students to identify opportunities, develop innovative solutions, and create sustainable business ventures. Through a practical, experience-based approach, students develop entrepreneurial, leadership, and business management skills while gaining real-world experience in innovation, teamwork, and project development.

CURRICULUM

1st Year

Subject	ECTS	Type	Semester
Introduction to Business	6	CO	1
Foundations of Economics	6	CO	1
Business Mathematics	6	CO	1
Financial Accounting	6	CO	1
Business Communication	6	CO	1
Business Statistics	6	CO	2
Business Law	6	CO	2
Ethics and Social Responsibility	6	CO	2
Introduction to Marketing	6	CO	2
Management Skills	6	CO	2

2nd Year

Subject	ECTS	Type	Semester
Strategic Management	6	CO	1
Digital Marketing	6	CO	1
Financial Management	6	CO	1
Human Resource Management	6	CO	1
Operations Management	6	CO	1
Business Analytics	6	CO	2
Negotiation and Conflict Management	6	CO	2
Project Management	6	CO	2
International Economic Environment	6	CO	2
Business Information Systems	6	CO	2

3rd Year

Subject	ECTS	Type	Semester
Introduction to Entrepreneurship	6	CO	1
Design Thinking and Innovation	6	CO	1
Business Models	6	CO	1
Lean Startup	6	CO	1
Digital Innovation	6	CO	1
Startup Creation	6	CO	2
Startup Financing	6	CO	2
Innovation Ecosystems	6	CO	2
Growth Strategies	6	CO	2
Global Entrepreneurship	6	CO	2

4th Year

Subject	ECTS	Type	Semester
Internship	12	CO	1
International Business	6	CO	1
Cross-Cultural Management	6	CO	1
Leadership and Team Management	6	CO	1
Professional Seminars	6	CO	2
Advanced Entrepreneurship	6	CO	2
Innovation and Emerging Technologies	6	CO	2
Bachelor's Thesis	12	CO	2

CAREER OPPORTUNITIES

After successfully completing this Bachelor's Degree in Entrepreneurship, students are qualified to, for example:

- Start and manage their own business ventures.
- Launch and grow startups and entrepreneurial projects.
- Work in innovation and business development roles.
- Contribute to entrepreneurship and economic development initiatives.
- Participate in research on entrepreneurship and innovation.
- Work as consultants in business development, marketing, sales, or project management.
- Develop careers in marketing, strategy, innovation, and startup ecosystems.
- Lead innovation projects within established companies as intrapreneurs.

With the Bachelor's Degree in Entrepreneurship students earn both a UCAM Bachelor's degree and the official Dutch Bachelor's degree from Team Academy (Netherlands).

Students may have the opportunity to complete their final year at Team Academy in Amsterdam, experiencing the original Team Academy environment and expanding their international entrepreneurial network.

EARN TWO INTERNATIONAL DEGREES

With the Bachelor's Degree in Entrepreneurship students earn both a UCAM Bachelor's degree and the official Dutch Bachelor's degree from Team Academy (Netherlands).

Students may have the opportunity to complete their final year at Team Academy in Amsterdam, experiencing the original Team Academy environment and expanding their international entrepreneurial network.

